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**Whitney Buser**

**Associate Director, Academic Programs**

**School of Economics**

**I. Earned Degrees**

**Florida State University, PhD in Economics, 2010**

**Florida State University, MS in Economics, 2008**

**Mercer University, BBA in Economics and Marketing, Minors in German and Math, 2006**

**II. Employment History**

**Associate Director of Academic Programs and Academic Professional, Georgia Institute of**

**Technology, 2020-present**

**Department Chair and Associate Professor of Economics, Young Harris College, 2017-2020**

**Director of First Year Experience Program, Assistant Professor of Economics, Young Harris**

**College, 2014-2019**

**Visiting Assistant Professor of Economics, Berry College, 2012-2013**

**Lecturer of Economics, University of Tampa, 2010-2012**

**III. Honors and Awards**

**2008 Charles E. Rockwood Graduate Teaching Fellowship (one award annually)**

**2009-2010 BB&T Dissertation Fellowship**

**IV. Summary of Higher Education Administrative and Leadership Experience**

**Associate Director of Academic Programs, Georgia Institute of Technology, 2020-present**

**Department Chair, Business and Public Policy, Young Harris College, 2017-2020**

**Director of First Year Experience Program, Young Harris College, 2014-2019**

**V. Education and Mentorship**

**A. Courses Taught**

***Courses Taught- Georgia Tech***

**Fall, 2021 ECON 4803 Behavioral Economics 30 students**

**Fall, 2021 ECON 3110 Advanced Microeconomics 37 students**

**Spring, 2021 ECON 3110 Advanced Microeconomics 48 students**

**Spring, 2021 ECON 2106 Principles of Microeconomics 120 students**

**Fall, 2020 ECON 4803 Behavioral Economics 36 students**

**Courses Taught, Prior to Georgia Tech (Young Harris College)**

**Spring 2020 BUSP 4996 Senior Thesis 15 students**

**Spring 2020 ECON 4990 Econometrics 5 students**

**Spring 2020 ECON 2102 Macroeconomics 31 students**

**Spring 2020 ECON 4040 Behavioral Economics 16 students**

**Fall 2019 ECON 2101 Microeconomics 32 students**

**Fall 2019 ECON 3110 Intermediate Microeconomics 9 students**

**Fall 2019 ECON 3160 Law and Economics 14 students**

**Fall 2019 BUSP 4996 Senior Thesis 4 students**

**Spring 2019 ECON 4990 Econometrics 2 students**

**Spring 2019 ECON 2102 Macroeconomics 31 students**

**Spring 2019 ECON 4040 Behavioral Economics 12 students**

**Spring 2019 ECON 4140 Development Economics 12 students**

**Spring 2019 BUSP 4996 Senior Thesis 11 students**

**Fall 2018 ECON 3160 Law and Economics 9 students**

**Fall 2018 ECON 3110 Intermediate Microeconomics 5 students**

**Fall 2018 ECON 2101 Microeconomics 20 students**

**Fall 2018 ECON 2101 Microeconomics 21 students**

**Fall 2018 BUSP 4996 Senior Thesis 13 students**

**Fall 2018 FYF 1001 First Year Foundations 25 students**

**Spring 2018 ECON 4040 Behavioral Economics 32 students**

**Spring 2018 ECON 4996 Public Economics 20 students**

**Spring 2018 ECON 2101 Microeconomics 24 students**

**Spring 2018 ECON 2101 Microeconomics 23 students**

**Spring 2018 BUSP 4996 Senior Thesis 8 students**

**Fall 2017 ECON 3160 Law and Economics 24 students**

**Fall 2017 ECON 2102 Macroeconomics 28 students**

**Fall 2017 ECON 2102 Macroeconomics 26 students**

**Fall 2017 ECON 2102 Macroeconomics 24 students**

**Fall 2017 FYF 1001 First Year Foundations 25 students**

**Fall 2017 BUSP 4996 Senior Thesis 9 students**

**Spring 2017 ECON 4140 Development Economics 23 students**

**Spring 2017 ECON 4996 Public Economics 22 students**

**Spring 2017 ECON 2101 Microeconomics 18 students**

**Spring 2017 ECON 2101 Microeconomics 23 students**

**Spring 2017 BUSP 4996 Senior Thesis 8 students**

**Fall 2016 ECON 3160 Law and Economics 17 students**

**Fall 2016 ECON 2102 Macroeconomics 10 students**

**Fall 2016 ECON 2102 Macroeconomics 24 students**

**Fall 2016 ECON 2102 Macroeconomics 22 students**

**Fall 2016 BUSP 4996 Senior Thesis 12 students**

**Fall 2016 FYF 1001 First Year Foundations 25 students**

**B**. **Academic and Career Advising and Guidance Responsibilities**

**Supervisor to Academic Advisor I March 2021- present**

**Advisor, Economics June 2020- present**

**Advisor, MSECON degree program June 2020- present**

**Advisor, BSECON degree program June 2020- present**

**Advisor, BSGEML degree program June 2020- present**

**Advising Communications Contact, EIA degree program June 2020- present**

**Career Communications Contact, Economics June 2020- present**

**Advisor, Business and Public Policy Department August 2013-May 2020**

**Chapter Advisor, Phi Beta Lambda AY 2017-2020**

**Chapter Advisor, Omicron Delta Epsilon AY 2017-2020**

**Chapter Advisor, Sigma Beta Delta AY 2017-2020**

**Academic Faculty Advisor, Kappa Sigma AY 2016-2020**

**C. Research Advising and Guidance**

**Faith Howerton, Independent Research for Credit, ECON 4910, Fall 2021**

**Project: Increasing Non-Directed Donors in Kidney Exchange**

**Shamita Hanumasagar, Independent Research for Credit, ECON 4910, Fall 2021 and Spring 2020**

**Project: Do Women Experience Backlash in the Workplace for Providing Negative Feedback?**

**Denis Schwirtz, Independent Research for Credit, ECON 4990, Fall 2021**

**Project: The Reformation School District Impact on Racial Inequality in Orleans Parish**

**Sarah Tinsley: Independent Research for Credit, ECON 4990, Fall 2021**

**Project: Do differences in Perceptions of Mothers and Fathers Exist?**

**Senior Thesis Advising, Young Harris College**

**Advised 4-15 students a semester (median 8 students) with their senior capstone research from Fall 2013-Spring 2020**

**Advisor to Interdisciplinary Study Thesis projects, Spring 2019, Spring 2018**

**Honors Thesis Advisor Fall 2016, Spring 2018**

**Advisor to approx. 5 student research projects each year for Young Harris’ Undergraduate**

**Research Day, annually 2014-2020**

**D. Educational Innovations and Other Contributions**

**Redevelopment of Course for Georgia Tech Students: Behavioral Economics**

**Redevelopment included changing all readings to peer-reviewed Journal articles, Redeveloping**

**the IRB approval process for students to complete, increase methodological and data analysis expectations for students**

**Redevelopment of Course for Georgia Tech Students: Advanced Microeconomics**

**Redevelopment included, selecting new textbook more appropriate for Georgia Tech students,**

**selecting new problem sets for Georgia Tech Students, implementing the Smartworks online technology for practice and exam review**

**Redevelopment of a Degree Program: Global Economics and Modern Languages**

**Redevelopment included an overhaul and update of the curriculum, coordination between the School of Economics and the School of Modern Languages for faculty approval, presentation to IUCC for approval**

**Development of the Economics PhD Bound Professional Development Group**

**Development includes one on one mentoring with all PhD bound students and review of their application materials, the creation of a network for these students to research together and coordinate on application materials, communication of faculty and student events, pairing students with research faculty to gain research experience, taking on individual student for research projects myself**

**Survey Development and Administration: Exit survey, BS graduates**

**Survey Development and Administration: Exit survey, MS graduates**

**Tracks exiting MS and undergraduate students for the purposes of continuous program improvement, maintains connections for alumni involvement mentoring and recruiting of future students, tracks salary data for future recruiting and institutional knowledge, tracks where students receive jobs so that career placement might be improved.**

***Prior to Georgia Tech***

**Development of the Business Division and 6 major Programs**

**Expanded the Business and Public Policy Major to a comprehensive business division hosting six independent majors: Accounting, Finance, Economics, Management, Marketing, and Public Administration gaining approval and implementation through the College Curriculum Committee. Chaired the new Business Division and hired 2 new faculty.**

**Development of a new course: Behavioral Economics**

**Development of a new course: Public Economics**

**Development of a new course: Development Economics**

**Development of a new course: Econometrics**

**Development of a new course: Law and Economics**

**Development of a new course: Intermediate Economics**

**Development of the WW Norton Smartworks Quantitative Exercises Chapter**

**Creation of Ph Beta Lambda, Omicron Delta Epsilon, and Sigma Beta Delta Chapters**

**VI. Research, Scholarship, and Creative Activities**

**A. Publications**

**Buser, W., Hayter, J., & Batz, C. (2022) “Backlash in Effectiveness Evaluations: The Influence of Gender Role Violations on Women in a Male-dominated Field” Under Revised Review at the Journal of *Sex Roles*. *Peer Reviewed***

**Al Al-Bahrani, A., Buser, W., and Patel, D. (2020) “Early Causes of Financial Disquiet and the Gender Gap in Financial Literacy: Evidence from College Students in the Southeastern United; *Journal of Family and Economic Issues*. Springer, vol. 41(3), pages 558-571** ***Peer Reviewed***

**Buser, W., & Connors, J. (2019). The Impact of Democracy on the Transition through the Middle Income Range. In *Economic and Political Institutions and Development* (pp. 109-118). Springer, Cham. Edited Volume**

**Buser, W., Hayter, J., & Marshall, E. C. (2019, May). Gender Bias and Temporal Effects in Standard Evaluations of Teaching. In *AEA Papers and Proceedings* (Vol. 109, pp. 261-65). *Peer Reviewed***

**Al Al-Bahrani, A; Buser, W.; and Patel, D. (2018) “Does Math Confidence Matter? How Student Perceptions Create Barriers to Success In Economics Classes” *Journal of Economics and Finance Education*. (Vol. 7, No. 1, pp. 61-78) *Peer Reviewed***

**Buser, W. (2011) “The Impact of Fiscal Decentralization on Economic Performance in High-Income OECD Nations: An Institutional Approach” *Public Choice* (Vol. 149, No. 1-2, pp 31-48.) *Peer Reviewed***

**B. Other Publications and Creative Products**

**No data**

**C. Presentations**

**“The Reformation School District Impact on Racial Inequality in Orleans Parish” Presentation to the Southern Economics Association, Invited Presidential Session. Nov 22, 2020**

**“Can Gender Dynamics within a Classroom Predict Classroom Engagement?” Presentation to the Southern Economics Association, Invited Presidential Session, Fort Myers, FL November 23rd-25th 2019**

**“Can Interactive Projects Increase Student Engagement?” Presentation to the AEA Conference on Teaching and Research in Economic Education, St. Louis, MO, May 31st- June 1st 2019**

**“Is Policy Mandating Firearm Carry or Decreasing Firearm Availability Effective in the Fight Against Gun Violence?” Presentation to the Association of Private Enterprise Education, Invited Session, Nassau, Bahamas, April 1st-4th 2019**

**“Eliminating the Gender Bias in Classroom Standard Evaluations of Teaching” Presentation to the American Economic Association, Presidential Session, Atlanta, GA, Jan 4th-6th 2019**

**“Eliminating the Gender Bias in Classroom Standard Evaluations of Teaching” Presentation to the AEA Conference on Teaching and Research in Economic Education, San Antonio, TX, June 1st-3rd 2018**

**“Thinking Big in Small Classrooms” Presentation to the Association of Private Enterprise Education, Invited to Assemble a Panel, Las Vegas, NV, April 1st-4th 2018**

**“Eliminating the Gender Bias in Classroom Standard Evaluations of Teaching” Presentation to the Association of Private Enterprise Education, Las Vegas, NV, April 1st-4th 2018**

**“Eliminating the Gender Bias in Classroom Standard Evaluations of Teaching” Presentation to the Southern Economic Association, Tampa, FL, Nov 21st-23rd 2018**

**“State Economics Mandates and Economic Policy: Is there a connection?” Presentation to the Southern Economic Association, Tampa, FL, Nov 21st-23rd 2018**

**“The Role of Gender Balance in Classroom Discussion Participation.” Presentation to the AEA Conference on Teaching and Research in Economic Education, Denver, CO, June 2nd-5th 2017**

**“Gender Roles in Financial Literacy of Undergraduates.” Presentation to the American Economic Association Meetings, Chicago, IL, June 1st-3rd 2017**

**“Math, Perceptions, and Performance in Introductory Level Economics Classes” Presentation to the American Economic Association Meetings, Chicago, IL, June 1st-3rd 2017**

**“Math, Perceptions, and Performance in Introductory Level Economics Classes” Session Chair. Presentation to the AEA Conference on Teaching and Research in Economic Education, Atlanta, GA, June 1st-3rd 2016**

**“Institutions Matter: But What Are They? Presentation to AEA Conference on Teaching and Research in Economic Education, Atlanta, GA, June 1st-3rd, 2016.**

**“Hold It. Rethinking Firearm Homicides.” Session Organizer and Chair. Presentation to the Association of Private Enterprise Education, Las Vegas, NV, April 1st-3rd, 2016.**

**“Does Economic Liberalization lead to Democratization? The Role of Private Property Rights: A Model Update.” Presentation to the Southern Economic Association, Atlanta, GA, November 22nd-24th, 2014.**

**“Does Economic Liberalization lead to Democratization? The Role of Private Property Rights.” Presentation to the Public Choice Society, New Orleans, LA, March 7th-10th, 2013.**

**“Institutional Applications and the Leviathan Theory” presentation to the Association of Private Enterprise Education, Las Vegas, NV, April 1th-3rd, 2012.**

**“Are Effects of Local Government Fiscal Actions Dependent upon a Nation’s Economic Freedom?” presentation to “Public Choice in a Local Government Setting” conference, DeVoe Moore Center, Florida State University, Tallahassee, FL, February 19th-20th, 2011.**

**D. Grants and Contracts**

No data.

**E. Other Scholarly and Creative Accomplishments**

**Supplemental Mathematical Materials Author, Mateer and Coppick Principles of Economics, 3rd Edition, WW Norton Publishing 2018**

**F. Societal and Policy Impacts**

**Buser, W. and Gray, N.L. (2015) “The Wake Forrest Puzzle: Regional Economic Development as Influenced through Education Optionality” Commissioned by the Civitas Institute of North Carolina; Findings presented to the North Carolina legislature Spring 2015 Session regarding school voucher policy**

**VII. Service**

**A. Professional Contributions**

**Referee, Sex Roles, 2022**

**Referee, Journal of International Review of Economics Education, 2022**

**Interactive Author, We Norton, 2022**

**Panel Coordinator, Association of Private Enterprise Education 2018**

**Referee, Social and Behavioral Research and Practice 2018**

**Referee, Journal of Economics and Finance Education 2017**

**Session Chair, Conference for Teaching and Research in Economics Education 2016**

**Discussant, Conference for Teaching and Research in Economics Education 2017**

**Session Chair, Association for Private Enterprise Education Conference 2016**

**Discussant, Conference for Teaching and Research in Economics Education 2016**

**Reviewer, Lee and Coppick Economics Principle Textbook and Materials, 2016**

**Discussant, Southern Economics Association Meetings, 2012**

**B. Public and Community Service**

**No data.**

**C. Institute Contributions**

**Undergraduate Committee, School of Economics, 2020**

**Master Committee, School of Economics, 2020**

**International Plan Committee, Georgia Institute of Technology, 2020**

**Department Chair, Business and Public Policy, Young Harris College 2018-2020**

**Faculty Director of First Year Experience Program 2017-2019**

**Honors Program Committee 2016-present**

**Honors Seminar Instructor 2016-present**

**Omicron Delta Epsilon-Chartering Faculty and Advisor, 2016-present**

**Academic Support Advisory Committee 2015-present**

**Phi Beta Lambda-Chartering Faculty and Advisor, 2015-present**

**Kappa Sigma Fraternity-Faculty Advisor, 2015-present**

**Sigma Beta Delta-Chartering Faculty and Advisor, 2014-present**

**Strategic Enrollment Committee, Faculty Impact Subcommittee, 2014-2015**

**Chair, Student Evaluation Committee 2014-2016**

**First Year Foundations Instructor 2014-present**

**Interdisciplinary Major Committee Member 2014**

**Annual Review Process Committee (Volunteer Basis) 2014**

**First Year Experience Committee 2013-present**

**Member, Assessment Assurance of Learning Committee 2011-2012 (University of Tampa)**

**D. Other Professional Activities**

**No data.**

**VIII. Professional Growth and Development**

CTREE Conference on Teaching and Research in Economics Education Conference, 2022

**Teach ECON 2021 Pedagogy Conference**

**CITI Training Completion**

**Georgia Tech GTAAN Implicit Bias Training**

**CETL capstone mentor, Lenny Stendig and Yushuo Yang**